

Questa spiaggia s'ha da fare?

# Immaginazioni al di là delle immagini digitali Landscape for People

Andreas Kipar

**LAND**

LOCAL AND SCENE RESEARCH  
Lugano, 6 agosto 2019



# Today

## /CONTEMPORARY CHALLENGES





**Efficiency**



**Spirituality**



# Flooded Modernity

THE SHIPWRECK OF MODERNITY AND THE POWER OF REASON

*Asmund Havsteen-Mikkelsen*







**Different**



**Inhabitants**



# Landscape

/ FOR LIVEABLE CITIES

# achtung: die Landschaft

Lässt sich die Stadt  
anders denken?  
Ein erster Versuch

ETH Studio Basel 2015

*Wenn wir den nicht-gebauten Raum statt den gebauten Raum in den Vordergrund rücken, ist das eher eine «List» als eine Kapitulation vor der Schweizer Planungsrealität.*

*Jacques Herzog*

Lars Müller Publishers

## Landscape as active resource

*“ So far the main character was urbanized space with its related needs and increasing demands against the surrounding landscape. Nowadays the relation was turned over, landscape assumes the leading role as valuable resource “*

*Pierre de Meuron*

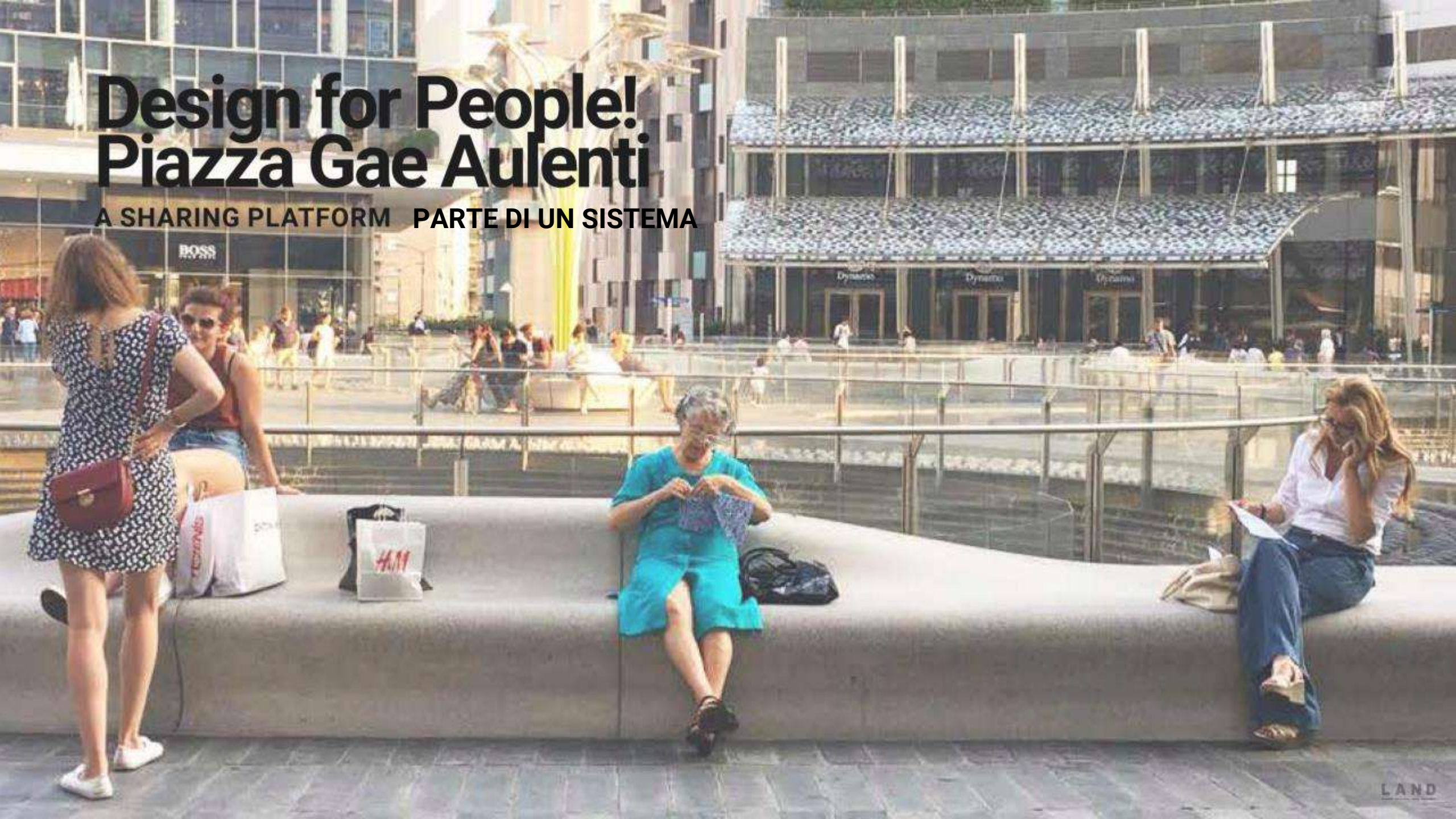
# Landscape

## /FOR A SHARING SOCIETY



# Design for People! Piazza Gae Aulenti

A SHARING PLATFORM PARTE DI UN SISTEMA



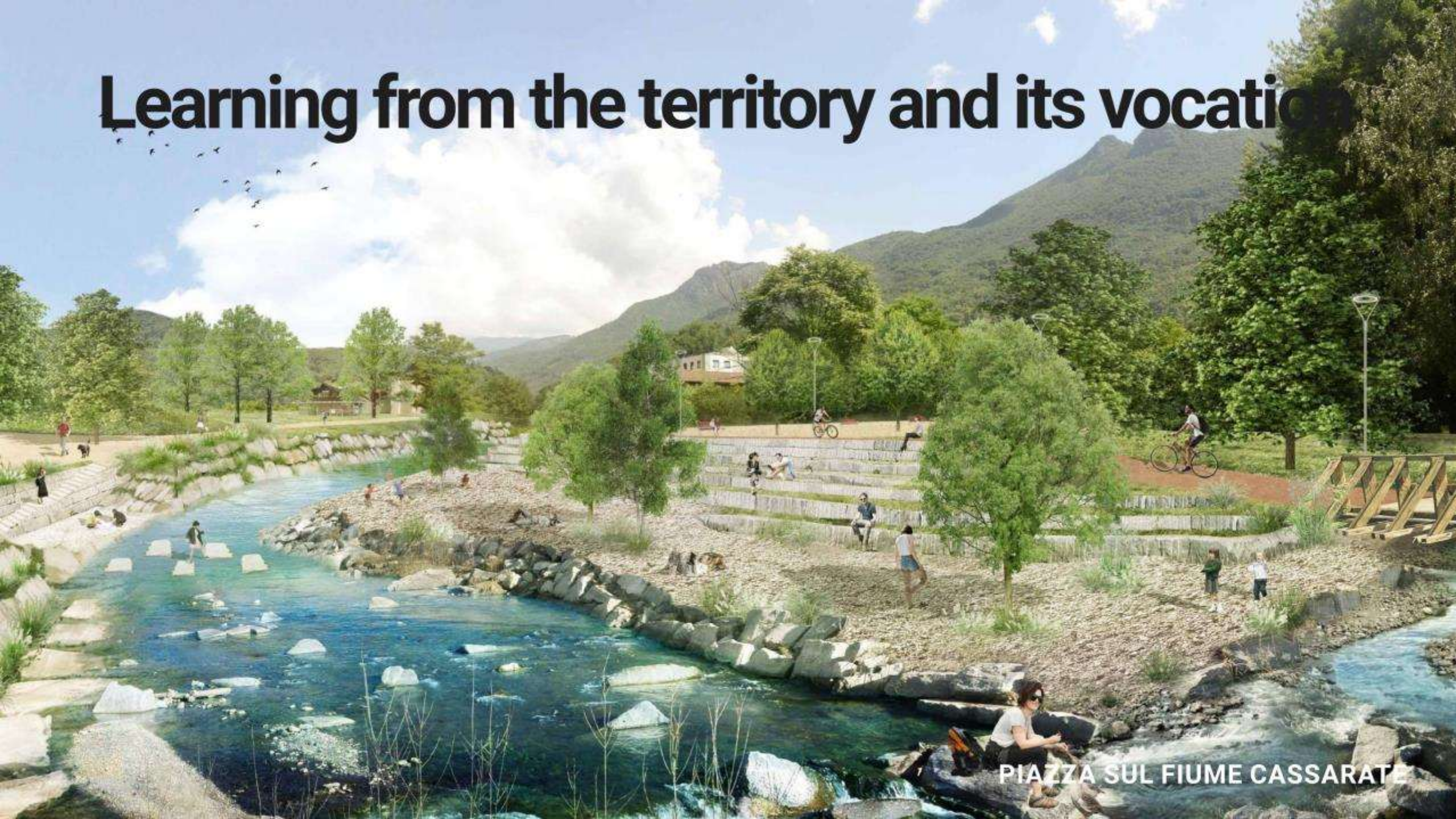


# Promoting Identity and sense of Belonging





# Learning from the territory and its vocation



PIAZZA SUL FIUME CASSARATE





**LAND**

**BREAKWATER PARK, KINGSTON CANADA**







**Questa spiaggia  
s'ha da fare?**





# Possibili scenari





# Il lungolago



Parco Ciani  
Polmone verde

LUGANO

Tratto1 - Passeggiata  
Verde urbano

550m

FOCE DEL FIUME  
CASSARATE

700m

LAC Lugano

Tratto2 -  
Passeggiata  
Verde urbano

800m

PARADISO

950m

SAN SALVATORE

Tratto 3 - Lungolago  
Paradiso  
Studio Vulkan

San Salvatore  
Polmone verde

LAND



# Parte di un sistema più ampio

INQUADRAMENTO TERRITORIALE



LUGANO



COMO



ERBA



LECCO

*Fiume Adda*



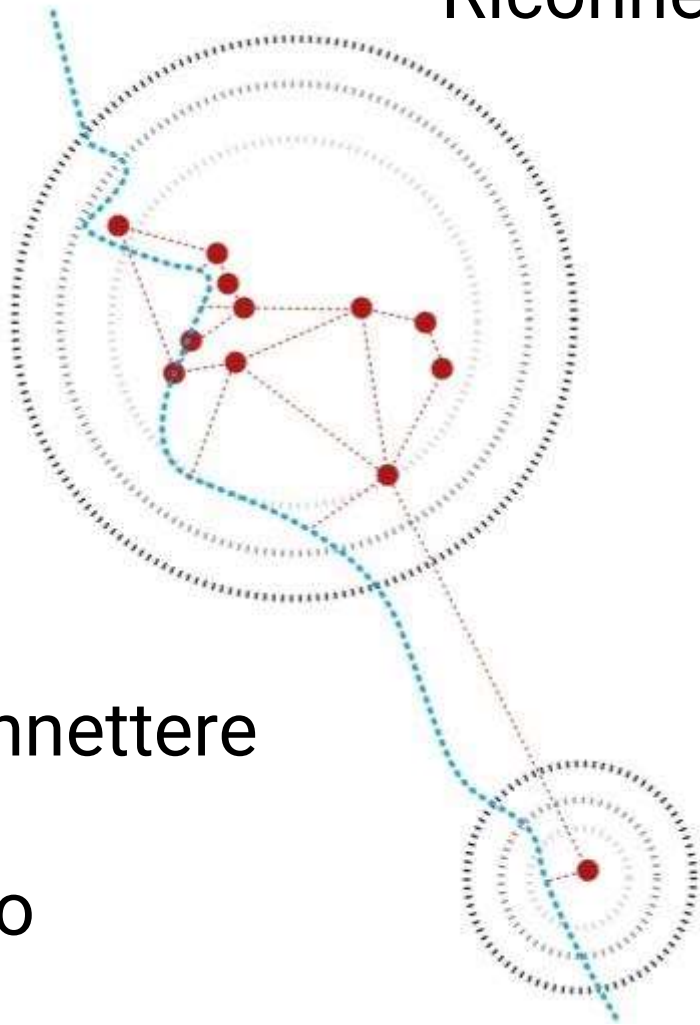
MILANO

*Naviglio Martesana*



# L'esempio di Lecco

Riconnettere  
**IL**  
lago



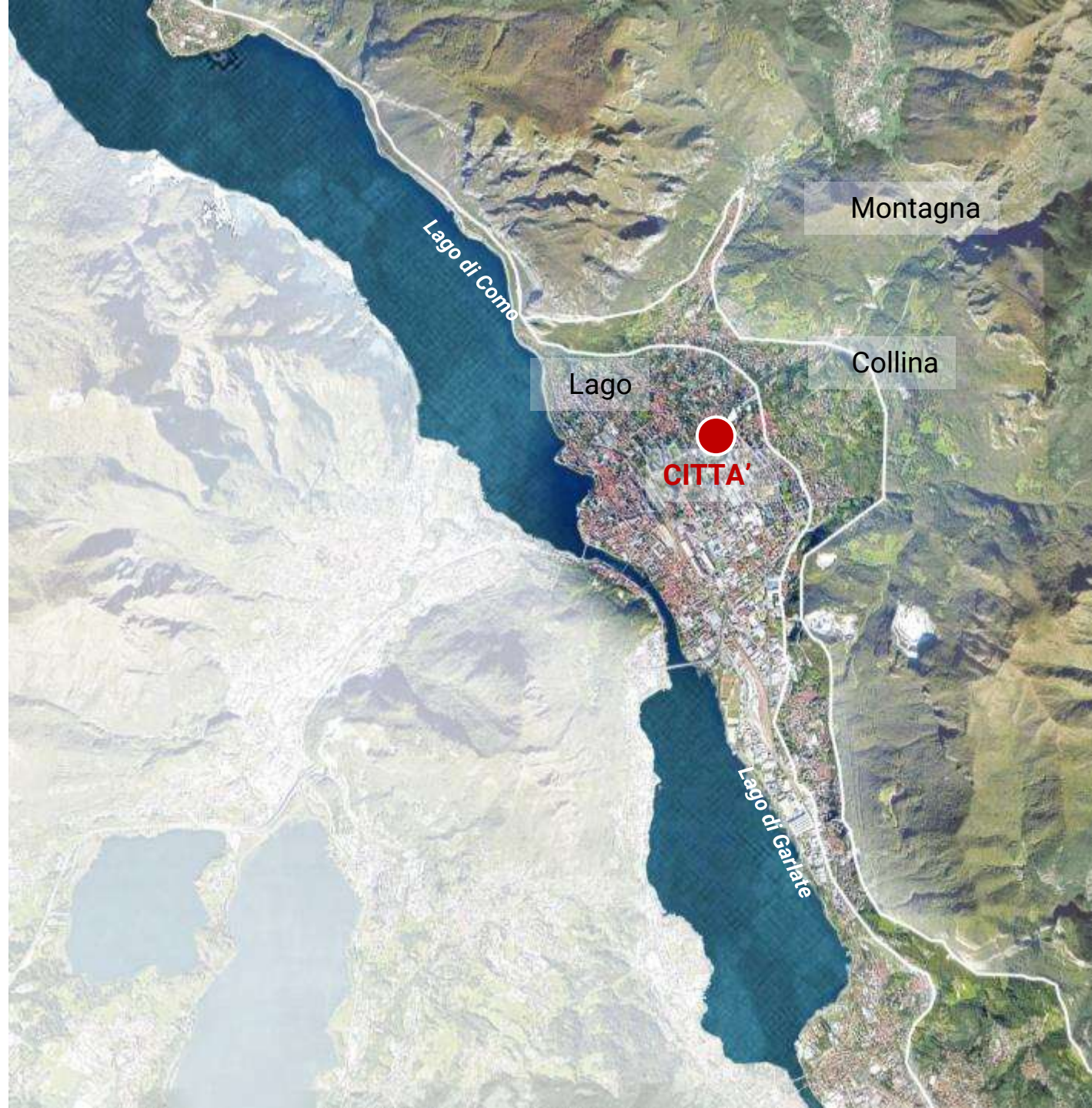
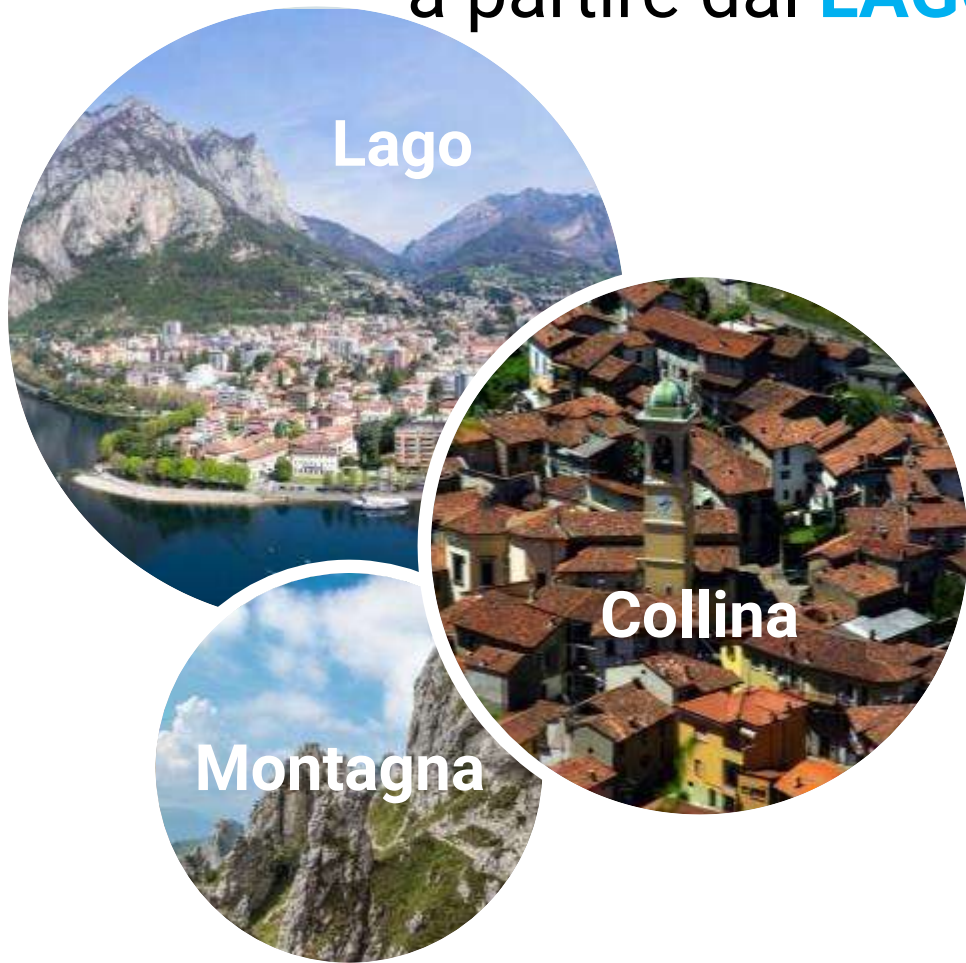
Riconnettere  
**CON**  
il lago

**LAND**





# Riattivare il territorio a partire dal **LAGO**





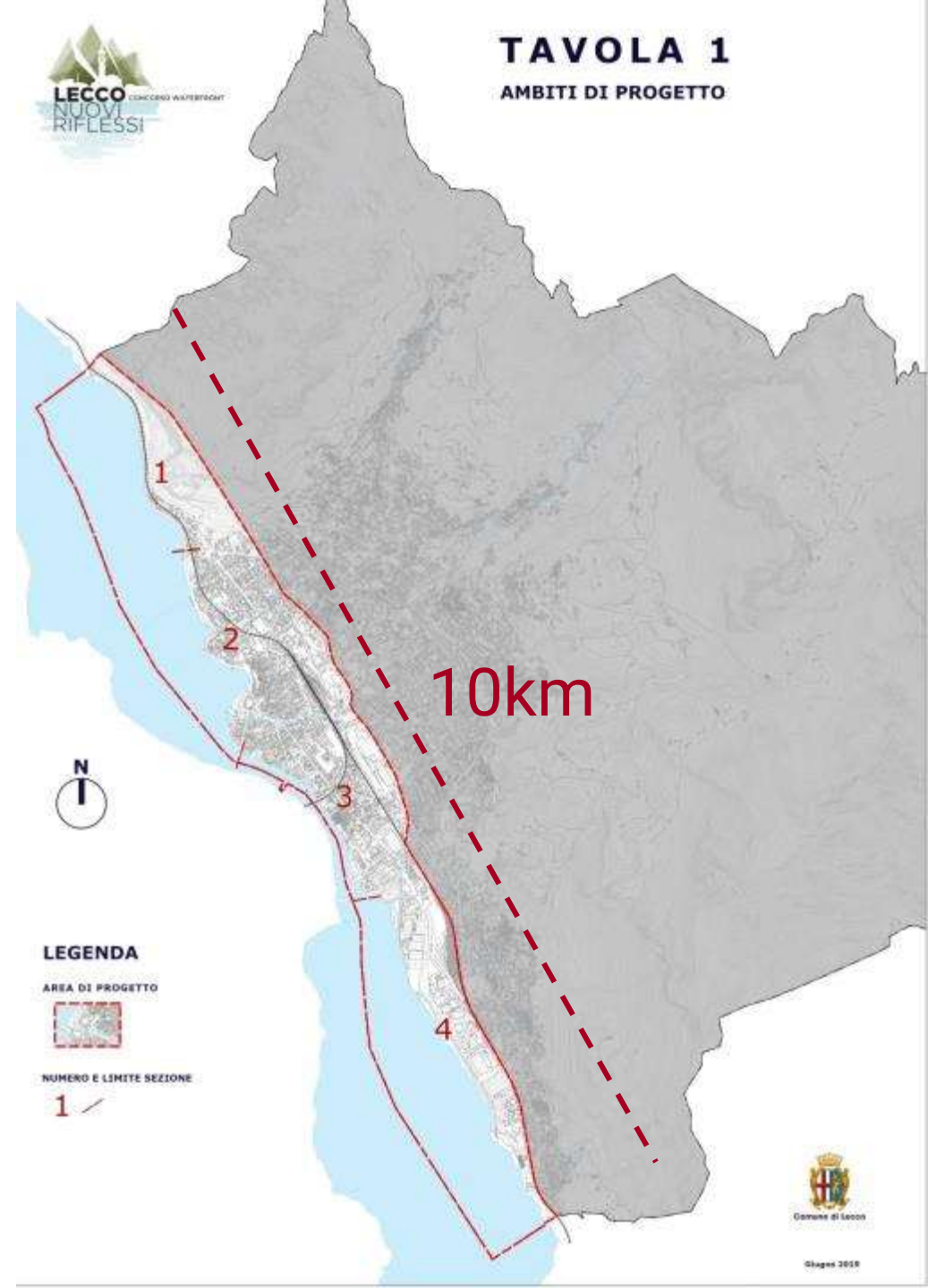
# Lecco, nuovi riflessi

IL CONCORSO PER IL WATERFRONT



**TAVOLA 1**

AMBITI DI PROGETTO





# Oltre la spiaggia

UN NUOVO WATERFRONT PER LUGANO?



LUGANO

FOCE DEL FIUME  
CASSARATE

LAC Lugano

3Km

SAN SALVATORE

PARADISO



# Thank You

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