

Questa spiaggia s'ha da fare?

Immaginazioni al di là delle immagini digitali Landscape for People

Andreas Kipar

LAND

LOCALIZAZIONE PER IL SOSTENIMENTO
Lugano, 6 agosto 2019

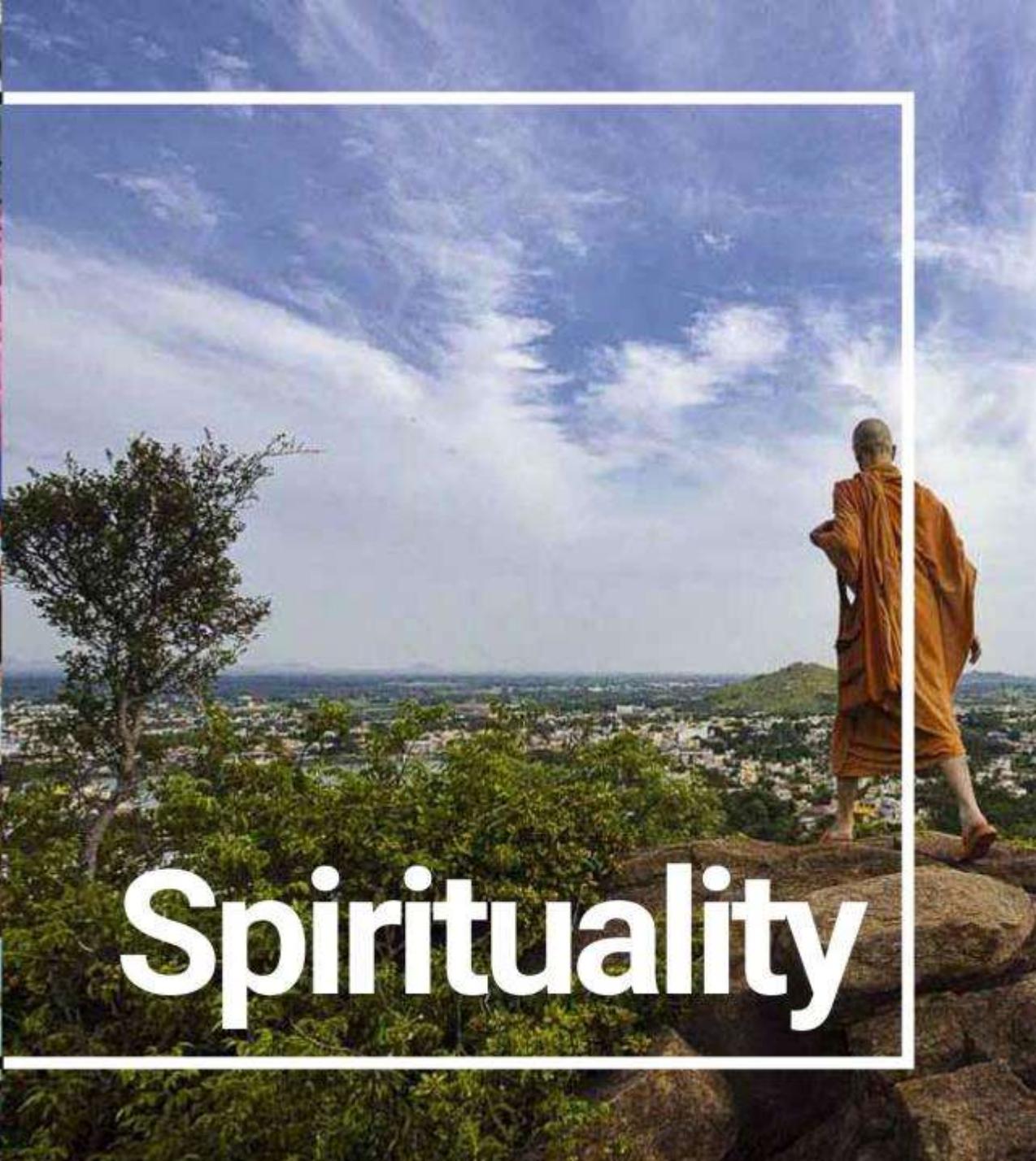


Today

/CONTEMPORARY CHALLENGES

A large group of people, likely workers in a food processing facility, are shown wearing pink protective suits and blue aprons. They are seated at long tables, working on food items. The scene is brightly lit, suggesting an indoor industrial setting.

Efficiency

A Buddhist monk in orange robes is standing on a rocky outcrop, looking out over a city and a valley. The sky is blue with scattered white clouds. The scene is peaceful and contemplative.

Spirituality

Flooded Modernity

THE SHIPWRECK OF MODERNITY AND THE POWER OF REASON

Asmund Havsteen-Mikkelsen





Different



Inhabitants

Landscape

/ FOR LIVEABLE CITIES

achtung: die Landschaft

Lässt sich die Stadt
anders denken?
Ein erster Versuch

ETH Studio Basel 2015

Wenn wir den nicht-gebauten Raum statt den gebauten Raum in den Vordergrund rücken, ist das eher eine «List» als eine Kapitulation vor der Schweizer Planungsrealität.

Jacques Herzog

Lars Müller Publishers

Landscape as active resource

“ So far the main character was urbanized space with its related needs and increasing demands against the surrounding landscape. Nowadays the relation was turned over, landscape assumes the leading role as valuable resource “

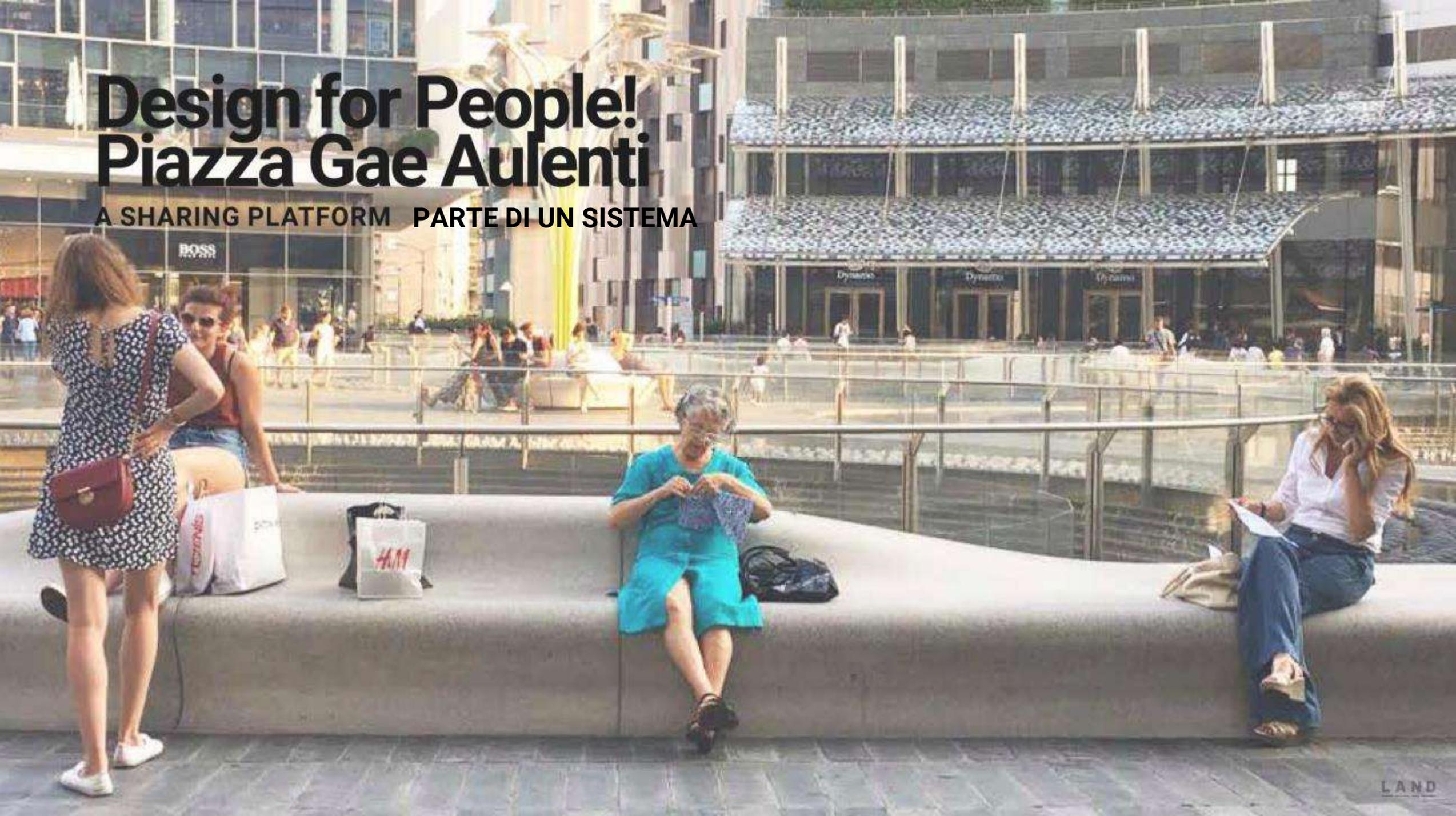
Pierre de Meuron

Landscape

/FOR A SHARING SOCIETY

Design for People! Piazza Gae Aulenti

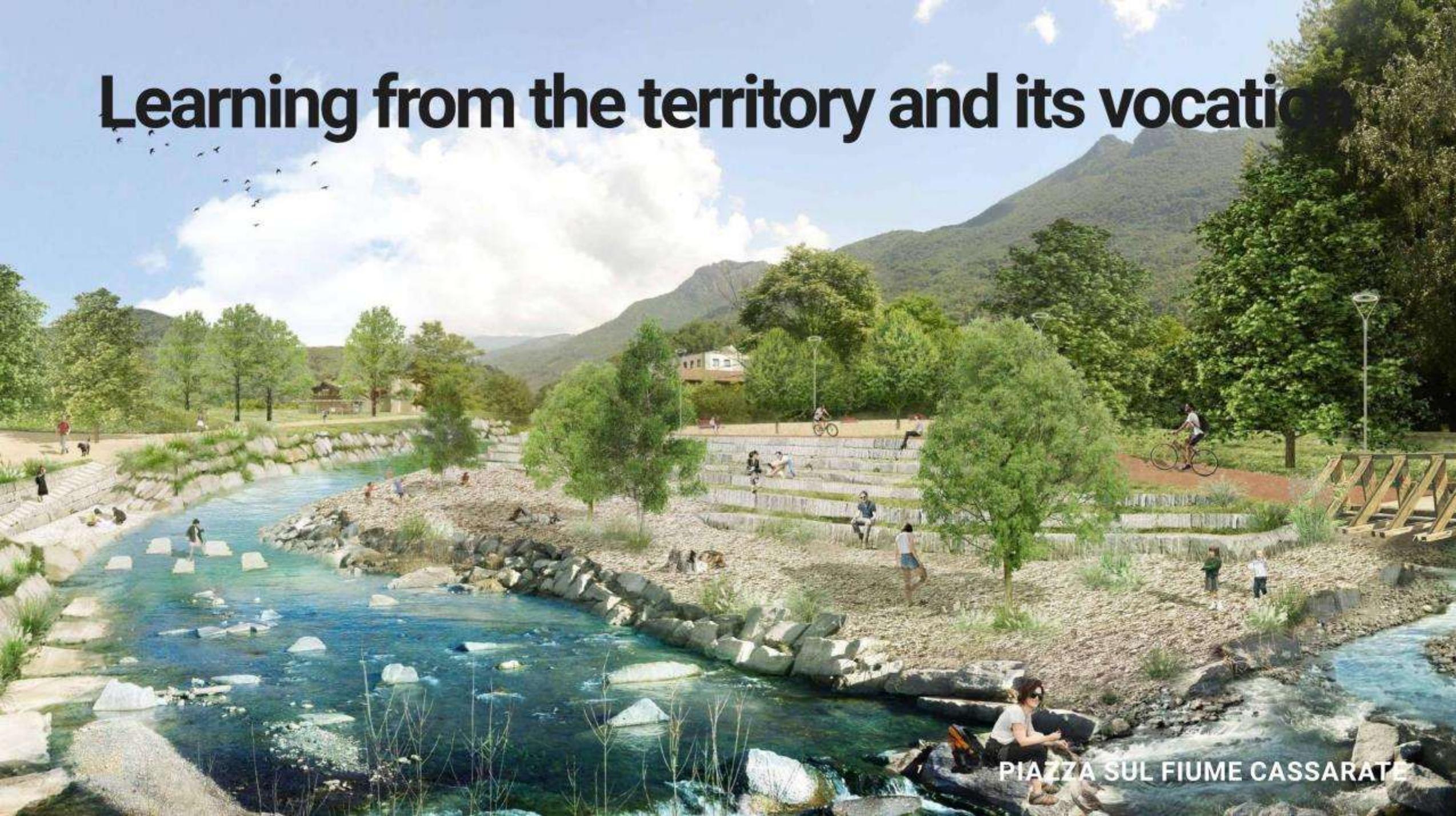
A SHARING PLATFORM PARTE DI UN SISTEMA



Promoting Identity and sense of Belonging



Learning from the territory and its vocation



PIAZZA SUL FIUME CASSARATE



LAND

BREAKWATER PARK, KINGSTON CANADA



**Questa spiaggia
s'ha da fare?**



Possibili scenari



Il lungolago



Parco Ciani
Polmone verde

LUGANO

Tratto1-Passeggiata
Verde urbano

550m

FOCE DEL FIUME
CASSARATE

700m

LAC Lugano

Tratto2 -
Passeggiata
Verde urbano

800m

PARADISO

950m

SAN SALVATORE

Tratto 3 - Lungolago
Paradiso
Studio Vulkan

San Salvatore
Polmone verde

LAND

Parte di un sistema più ampio

INQUADRAMENTO TERRITORIALE



LUGANO



COMO



ERBA



LECCO

Fiume Adda

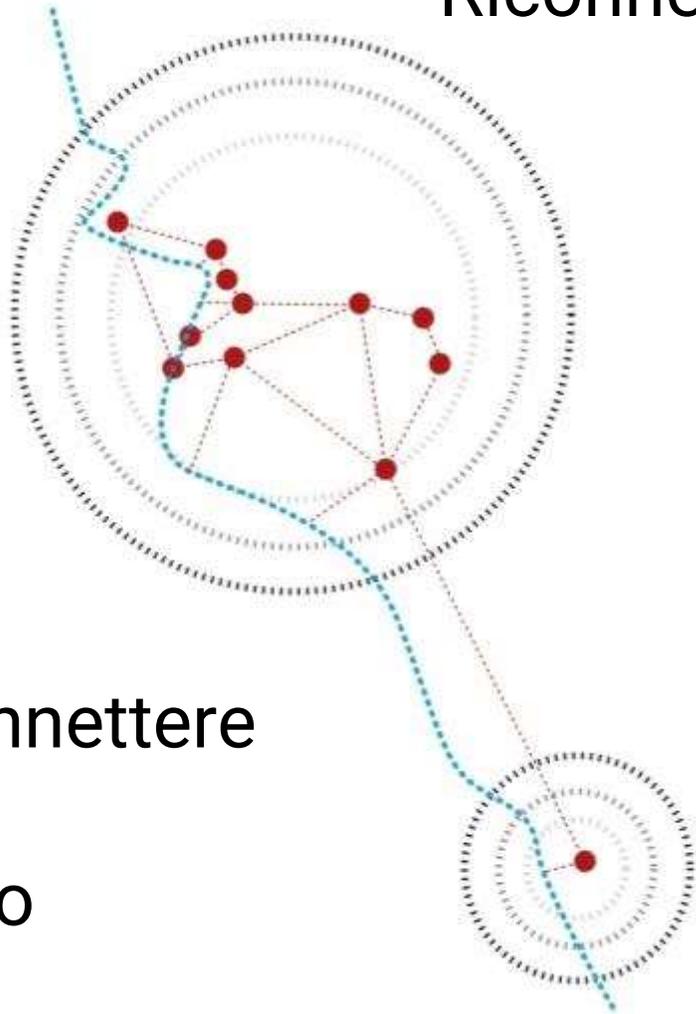


MILANO

Naviglio Martesana

L'esempio di Lecco

Riconnettere
IL
lago

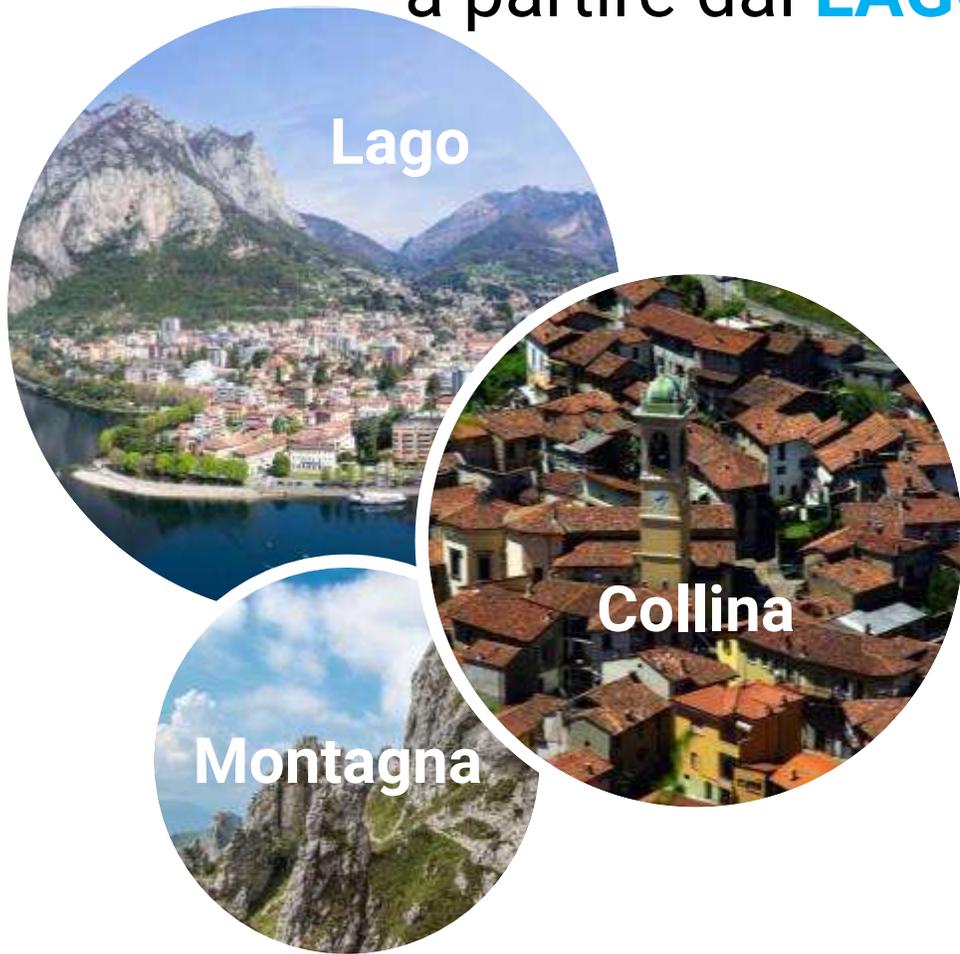


Riconnettere
CON
il lago

LAND



Riattivare il territorio a partire dal **LAGO**



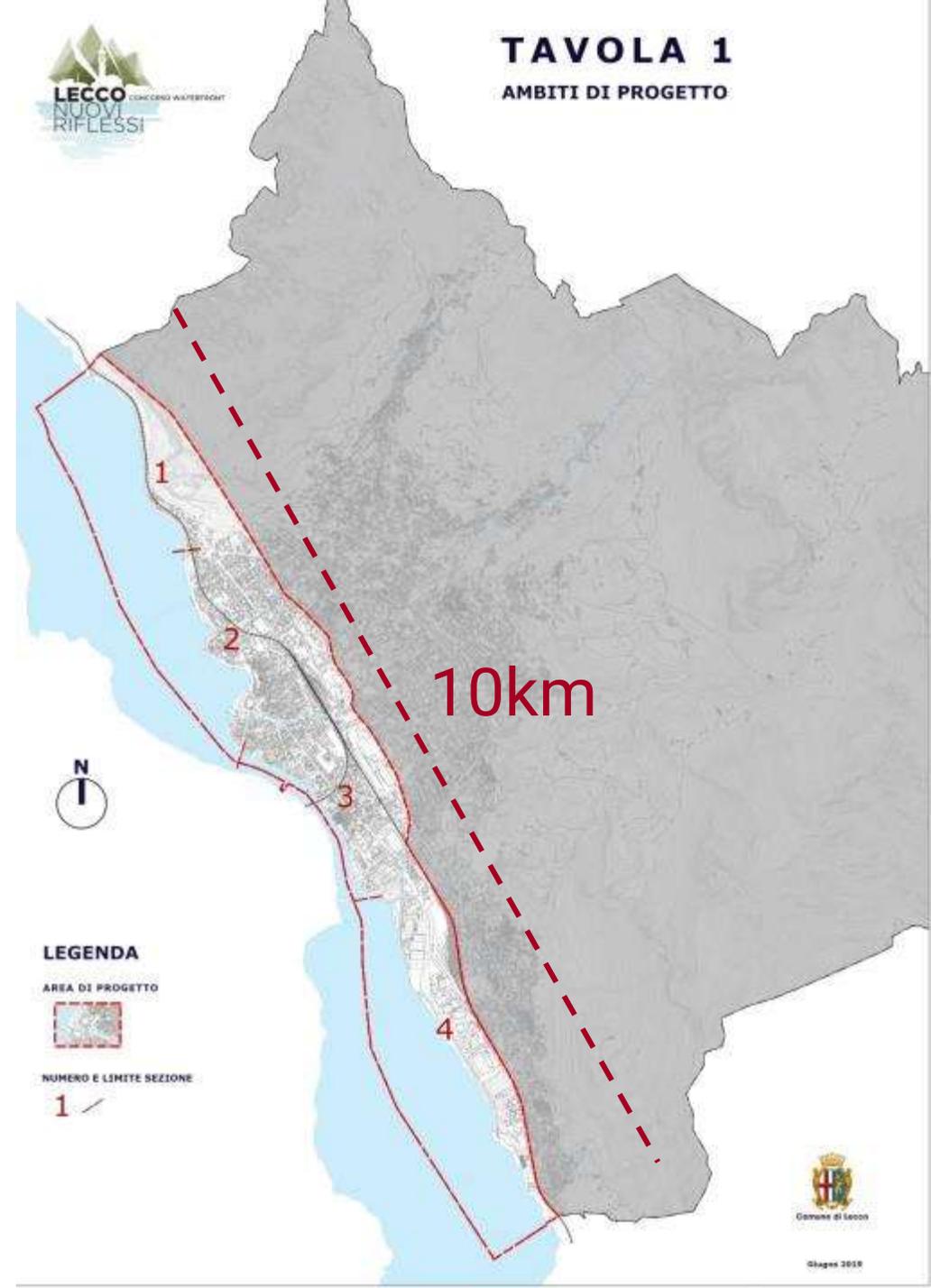
Lecco, nuovi riflessi

IL CONCORSO PER IL WATERFRONT



TAVOLA 1

AMBITI DI PROGETTO



Oltre la spiaggia

UN NUOVO WATERFRONT PER LUGANO?



LUGANO

LAC Lugano

PARADISO

FOCE DEL FIUME
CASSARATE

3Km

SAN SALVATORE

Thank You

ITALIA

LAND Italia Srl
via Varese 16
IT - 20121 Milano
T +39 02 806911 1
italia@landsrl.com

SUISSE

LAND Suisse Sagl
via Nassa 31
CH - 6900 Lugano
T +41 (0)91 910 26 50
suisse@landsrl.com

GERMANY

LAND Germany GmbH
Birkenstraße 47a
D - 40233 Düsseldorf
T +49 (0)211 2394780
germany@landsrl.com